

GUIDE TO

A PHOTO READY HOME

HERE'S A STEP-BY-STEP GUIDE TO HELP SELLERS PREPARE THEIR HOUSE FOR A REAL ESTATE PHOTOSHOOT, ENSURING THAT THEIR PROPERTY LOOKS ITS ABSOLUTE BEST FOR POTENTIAL BUYERS



ICON

PROPERTY GROUP
SERVICE BEYOND EXPECTATION



01

DECLUTTER EVERY ROOM

What to Do:

- Remove unnecessary items from countertops, tables, and shelves.
- Hide personal items like mail, keys, remote controls, and any family photos.
- Tidy up any children's toys, pet supplies, and other personal belongings.

02

CLEAN THOROUGHLY

What to Do:

- Dust all surfaces, especially mirrors and glass for a spotless finish.
- Vacuum carpets, mop hard floors, and clean rugs.
- Pay special attention to the kitchen and bathrooms, where cleanliness is most noticeable.

03

MAXIMIZE NATURAL LIGHT

What to Do:

- Open all blinds and curtains to let in natural light.
- Clean windows for a crystal-clear view.
- Turn on all lights, including lamps, to enhance brightness.

04

KITCHEN TIPS

What to Do:

- Clear countertops of clutter; keep only a few decorative items, like a bowl of fresh fruit or a plant.
- Ensure all appliances are clean, and put away dish racks, sponges, and soap.
- Check that no personal items or excess decor are visible.



05

BATHROOM TIPS

What to Do:

- **CLOSE TOILET LIDS** and remove personal toiletries (toothbrushes, razors, etc.).
- Hang fresh, neutral-coloured towels and remove bath mats.
- Remove any visible trash cans or laundry hampers.

06

BEDROOM PREPARATION

What to Do:

- Make beds neatly with a clean, neutral bedspread.
- Remove clutter from nightstands and dressers, leaving only minimal decor.
- Hide personal items such as charging cables, alarm clocks, and family photos.



07

SPECIAL TIPS FOR PET OWNERS

What to Do:

- Hide pet bowls, beds, and toys.
- Clean any pet hair from furniture and floors.
- Consider boarding pets during the photoshoot to keep the environment peaceful.

08

FINAL TOUCHES

What to Do:

- Add fresh flowers or greenery to a few rooms.
- Ensure all doors, including closet and cabinet doors, are closed.
- Double-check each room to remove any last-minute clutter or personal items.

